



BIA Connections

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SEPTEMBER 2011

Message from the new BIA Board of Directors President, Kristin Bishop



"I am thrilled to be taking on the role of BIA President for the coming fiscal year. I look forward to working with Ana Arciniega, our Executive Director and the Board of Directors and all of our members to enhance our business community and help ensure that we maintain our collective well-being and economic success. Tsawwassen has always been home to me, with local businesses contributing to a strong sense of community – it's a little treasure that I am proud to be a part of. Nothing enforces that sense of community more than running into partners and friends in the street – so if you see me around, please say "Hi" and feel free to approach either myself, or any of our board members, if you have any thoughts on improving business in Tsawwassen."

You can find Kristin at the Coast Tsawwassen Inn

I GOT IT IN TSAWWASSEN!!

During the month of October we will once again run our "I got it in Tsawwassen" contest.

We will do a series of ads inviting our community to tell us something they "got" in Tsawwassen for a chance to win 5 prizes of \$100 Tsawwassen Shopping Dollars each. The thing they "got" doesn't necessarily have to be an item, it also can be any local service. We are asking for answers to be at least one paragraph long including what made their experience special and uniquely "Tsawwassen". Entries will be accepted by email, web contest page on our website or on our Facebook page "Tsawwassen Business Improvement Association" during the month of October. We will draw the winners on November 1. All businesses (staff, owners, family etc) can also participate by telling us items/services they "get" in Tsawwassen that they like (anything from banking, automotive, plants, massage etc...) You can also encourage your shoppers to submit their entry.



If you would like to accept the Tsawwassen Shopping Dollars at your place of business—please let me know if you want to be INCLUDED by September 23. We will provide you with a poster for your place of business and some forms so your customers can find out how to enter this contest.

In addition, we are doing our Christmas in Tsawwassen edition with the Optimist on November 30. In this section we will feature some of our "I got it in Tsawwassen" winners on location at the businesses they are recommending— so make sure your customers participate and choose you!!

NEW Window Decals!!!!

We have included updated Shop Tsawwassen branding decals—we ask all of you to please replace your old ones (or add them if you didn't have them) and display them prominently in your shop window or front door.



Oh What a



Our first Outdoor Movie Night took place on July 23 at Diefenbaker park, where we showed Jurassic Park! Thank you so much to our presenting sponsors- **Randy's Excel Tire and Auto Service** and **Tsawwassen Collision**. Despite the iffy "July" weather, it was a beautiful day.

There were over 20 groups and businesses participating, and the Kiwanis Club actually sold out of everything! There were over 1500 people in attendance, and everyone enjoyed the pre-movie festival. At dusk we watched the movie under a beautifully clear starry sky.



This Pixar classic was proudly presented by **Tsawwassen Springs** for the second night of our Outdoor Movie Night series. This event attracted our largest crowd to date! Thanks to the Lions Club for selling popcorn and other concession goodies (including pizza donated by Panago), \$1000 was raised which will be donated to Reach. Some of the highlights included a 9 hole mini golf supplied by our presenting sponsor, a live Combat Carl and an amazing photo station by Sublime! There were also 4 large baskets raffled off which raised almost \$500 for Reach, donated by Toys & Tech and the McQueen family.

a Summer...



Our third night was awesome!! This night was different than the others because it began with a live stage and block party. There were many activities and businesses present from the **Tsawwassen Town Centre Mall** – our presenting sponsor. We had a giant piñata, live Vikings and even a flash mob! The concession, manned by the TOOB also sold out; well done guys! The Thrifty's parking lot was full to the brim of people in lawn chairs, blankets, folding chairs and some just braved the hard concrete. Thanks to everyone who participated for making this night such a success!



For their 65th anniversary, **Vancity** presented a bonus fourth movie night on September 3rd, and it was a great success! During their movie tour, Vancity chose to showcase different local non-profit organisations including Tsawwassen's own Delta Youth Support Line and Earthwise Society. The Rotary Club of Tsawwassen and Point Roberts supplied the concession, and like the other nights all of these proceeds benefited Reach Child and Youth Development Society. Ice-blocking, giant tricycle races and an amazing plinko game were just some of the many fun activities this night. For a complete list of all the charities and their websites please visit shoptsawwasen.com. Great job Vancity!



CONTRIBUTE!

Have a story to tell? Expansions? New Managers? Open Houses and Events? We would love to hear from you! Send us an email at biaoffice@shoptsawwassen.com with your story ideas and pictures.

This newsletter and all past issues are also available on our website at www.shoptsawwassen.com



BIA Board of Directors 2011/12

President:

Kristin Bishop, **The Coast Tsawwassen Inn**

Vice President:

Roland Smith, **Illuminate Restorante**

Secretary:

Michelle Laviolette, **Vancity**

Treasurer:

Bob Tate, **Beach Grove Golf Club**

Past President:

Linda Mallard, **Tsawwassen Wellness Centre**

Directors:

Andy Carter, **Thrifty Foods**

Chrissie Bowker, **South Delta Leader**

Colin Gibson, **Randy's Excel Tire Auto & Service**

Cindy Phillip, **IRIS Optometrists & Opticians**

Dave Hamilton, **Delta Optimist**

Josh Jensen, **Sublime Arts Supplies and Gallery**

Kirsty Jansen, **Envision Financial**

Tina Thygesen, **Century Group**

Executive Director:

Ana Arciniega

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**OUR NEW
INFO!!**

More happenings...

Business News

- Welcome new business owner Parm Perhar of **Great Clips** located next to Safeway. Phone: 948-1883
- We also welcome **Myrtles Famous Hot Dogs**, owned and operated by long time resident John Meier. Myrtle's serves classic hotdogs and gourmet sodas Thursday to Monday in the Tsawwassen Mall breezeway.
- Welcome to Peter Ormesher the new partner of **Aquae Sulis Holistic Spa!** Stop by for a visit anytime.
- Erna Swan from the **Tsawwassen Denture Clinic** has retired. Thank you so much for your hard work over the past 20 years, you will be missed! Stacey Whitman will continue on with the practice. Best to you Stacey!
- **Tim Hortons** has renovated their restaurant and added Cold Stone Creamery—we welcome Rachel Esguerra, store manager—and to the new owners TDL Group Corp.
- **Sidekick Players** invites all to the AGM Wine & Cheese Social on Wednesday September 28 at the newly painted Tsawwassen Arts Centre—7:00 p.m.
- Philip Lago from **Browns Socialhouse**, will be dropping by local businesses to introduce himself – if you are lucky enough to be one of his slightly-suspecting targets, don't be alarmed by the random man with the pizza! (He's friendly -he's one of us!)

Mark your calendars

- **Earthwise Gardens** is having their last market celebrating their tomato harvest with 40 varieties to taste and buy on Saturday September 17. Music, pizza in the clay oven and lots more—open from 10 to 3:00 p.m.
- Support the **Delta Hospital Foundation** by attending the 13th Annual Moonlight Gala- "Putting on the Ritz" on Sept. 17. Visit deltahospital.com for more information.
- On September 18, join the **Rotary Club, Muscle Memory, The Run Inn, Delta Printers and Budget Foods** for the annual Terry Fox run! Registration is at 8:30-10:00 and the run starts at 10 at Rotary Square.
- On Sept. 24 **Shanti Yoga** teacher Chantal O'Sullivan will be teaching a flow yoga class. All proceeds will go to building a school in Ethiopia. Visit <http://1school1day.org> for more details!
- The members of the **Royal Canadian Legion Branch 289** donated a Niagra pump to the Delta Hospital. This state-of-the-art equipment is used during gall bladder removal. Excellent work!!
- Visit the **Royal Canadian Legion** in Century Square! Friday nights around 7 p.m. for live music performances—Friday, Saturday and Sunday for charity meat draws at 4:30—Call 604-943-0232 for further details.

DO WE HAVE IT RIGHT?

This is a reminder to send us any changes to your business. We are also looking for updated pictures of you/your staff or your store exterior, Google Maps links, Facebook addresses, email addresses, etc. Our website receives many hits from people looking for Tsawwassen businesses and our goal is to have updated information. Please send your updated info and jpeg pictures to biaoffice@shoptsawwassen.com

BIA Mission Statement:

To maintain and enhance the commercial area in Tsawwassen as a place to live, work, shop and visit by developing and initiating innovative programs and promoting unique assets of the community.