



# BIA Connections

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BIAOFFICE@SHOPTSAWWASSEN.COM

MAY 2011



The Tsawwassen Outdoor Movie Nights are all free community events and judging from years' past, we attract many people not just locally but from outside the community during those nights. HOW CAN YOU BENEFIT???

1- **Join us at the park!** If your business lends itself for easy transport, interact with the community! Fitness, food, education, demonstrations, activities, games, dance and much more!

2- **Run a movie night special!** RESTAURANTS, COFFEE SHOPS, DELIS could have a Movie TAKE OUT menu or dinner special before the movie begins—all ideas welcome!

3- **Have a special movie sale!** If you sell goods that can be taken to the park - videos, posters, chairs, blankets, mosquito repellent, glow sticks, BE AS CREATIVE AS YOU LIKE!

4- **Run a promo that weekend!** Invite people to shop at your store before the event begins at 6:30 p.m. or the week leading to the event.

5- **Invite your customers, friends, family to attend!** YOU, our businesses are HOSTING these events, not the BIA office!! Be proud of your town and that we can offer an opportunity for our community to enjoy a night ON US

These events PUT TSAWWASSEN on the map!  
Participation is FREE for all members, just let us know if you would like to be included & what you would like to do!

Introducing the BIA's  
Summer Student

**Frances Henry**



Frances is a fourth-year student at Simon Fraser University studying humanities with a concentration in Medieval/ Renaissance studies. She has been a resident of Tsawwassen since 1990.

Frances will be working with Ana over the summer, helping her organise and run all summer events and activities.

## The Great Bunny Search



This event was a huge success! Over 55 businesses participated in filling Tsawwassen with little bunnies! Over \$1,100 in Tsawwassen Shopping Dollars was given away! Winners can shop at any of the participating businesses with their shopping dollars! Be sure to contact the BIA when you receive the coupons for reimbursement. Thank you to all who participated!

## 2011 Annual General Meeting



Moderator and Special Guest - Jackson Davies

## Put Tsawwassen on the Map Ideas:

- Art Walk Festival
- Spiral Staircase
- Animal Garbage Cans
- Beach Tug-a-War
- Tulip Festival
- Pier at the beach
- Rainbow Arch
- Sand Castle Contest
- Soapbox Derby
- And many more ideas!

## BIG or FUN?

Thank you to all the Tsawwassen Commercial Property Owners, BIA Business Owners/Managers and the BIA Board Members who attended the 2011 AGM for the Business Improvement Association of Tsawwassen. Close to 80 people attended the event.

Thank you to:

- The evenings debaters on the topic "Big Thing vs Fun Thing", Let's Put Tsawwassen on the Map: Dale Saip, Garrett Campbell-Wilson, Shane Parker and Rafael Navarro.
- The Coast Tsawwassen Inn for the wonderful venue and fantastic service through out the evening.
- And a very special thank you to our AGM moderator Jackson Davies who filled the room with many laughs and who led the brainstorming session on how to put Tsawwassen on the map.
- Our board will be reviewing the ideas discussed and putting a plan in place for the 2011-12 year.

To our retiring board members:

- Ruth Scowcroft—5 years of service
- June Rae—4 years of service
- Shannon Taylor—2 years of service

Thank you so much for your hard work & dedication

Welcome to our new board members for the 2011-12 year!

- Andy Carter—Thrifty Foods
- Joshua Jensen—Sublime Arts Supplies & Gallery
- Michelle Laviolette—Vancity
- Kirsty Jansen—Envision Financial
- Michelle Sullivan—Envision Financial



### “LIKE” us on Facebook!

Search under Tsawwassen Business Improvement Association. Let us help you promote your Business the modern way! Be sure to “Like” other Tsawwassen Businesses to help one another out

**Keep your business in town to keep your town in business!**

# Tsawwassen Happenings

## **BUSINESS NEWS:**

- The Earthwise Garden Store is now open weekly on Wed & Sat. For more info check out [www.earthwisesociety.bc.ca](http://www.earthwisesociety.bc.ca) Their markets will take place on the third Saturday of the month starting in June.
- Lucky Surf and Skate Co. has a special on every Wednesday! Plus they also give a % to a local organization! Call for more info. 604-943-7873
- Harris Nurseryland and Florist has 10% off every Thursday.
- Kin Village Community Centre has a Fashion Show Luncheon on May 20th and Paul Latta's 22nd Annual Festival Polynesia on May 28th & 29th. Call 604-943-0225 for more info.

## **WELCOME :**

- Welcome to Dr. Christine Y. Wang as she joins Precision Optical They have added the service of an Optometrist to their practice.
- Fresh Slice Pizza opened early May, Reena Saran is the manager.
- Welcome to Danielle Mckim as Bosley's new store manager.
- Welcome to Dean Meloni of Edward Jones, we wish Eleanor Calderwood all the best in her new position.
- Linda Legaree of Westland Insurance (on the Toys & Tech side) has now been transferred to the Ladner offices. Replacing her is Tammy White. Welcome Tammy!

## **GOODBYE:**

- After 28.5 years with TD Canada Trust, Barbara Verkuylen is retiring, taking her place will be Gary Aulakh as branch manager.
- Delta Gymnastics has successfully made the move to their new home in Ladner. They were a wonderful part of our community and will be missed.
- Carlson Wagonlit Travel has merged with their Surrey office. All past and current files will be transferred to the Surrey office— you can contact them at 604-572-0424
- After 10 years, Hal and June's Meats and Deli will be closing its doors on May 13th. They would like to thank their two and four-legged customers and friends here in Tsawwassen for their support over the years.

## **DOING SOMETHING GOOD:**

- It takes all types of kind acts to make a difference. Thank you to all those businesses who participated in the Daffodil pin sales this year: Life Labs, Home Hardware, White Spot, Thrifty Foods, Petra's Arts Café, Nurse Next Door, Chevron, Precision Eyecare, Liquor Quicker, BC Liquor Store, Westland Insurance, Centre Stage Accessories, Sublime Art Supplies & Gallery, the Run Inn, Pharmasave, My Party Rentals, Brown's Socialhouse and Coast Tsawwassen Inn.
- Congratulations to Nancy Friesen from the Run Inn for completing the Boston Marathon, and to Ruth Scowcroft from Albany Books for completing the Paris Marathon.
- Congratulations to Curves on a successful donation campaign for the Food Bank in April.

**Congratulations to  
Sublime Art Supplies & Gallery on their  
very successful 2nd Annual Spring Fair!**



## **DO WE HAVE IT RIGHT?**

This is a reminder to send us any changes to for your business. We are also looking for updated pictures of you/your staff or your store exterior, Google Maps links, Facebook addresses, email addresses, etc. Our website receives many hits from people looking for Tsawwassen businesses and our goal is to have updated information. Please send your updated info and jpeg pictures to [biaoffice@shoptsaawwassen.com](mailto:biaoffice@shoptsaawwassen.com)

## CONTRIBUTE!

Have a story to tell? Expansions? New Managers? Open Houses and Events? We would love to hear from you! Send us an email at [biaoffice@shoptsawwassen.com](mailto:biaoffice@shoptsawwassen.com) with your story ideas and pictures.

The newsletter and all past issues are also available on our website at [www.shoptsawwassen.com](http://www.shoptsawwassen.com)



### *BIA Board of Directors 2010/11*

**President:** Linda Mallard, Tsawwassen Wellness Centre

**Vice President:** Kristin Bishop, The Coast Tsawwassen Inn

**Secretary:** Shannon Taylor, Tsawwassen Town Centre Mall

**Treasurer:** Bob Tate, Beach Grove Golf Club

#### **Directors:**

Chrissie Bowker, **South Delta Leader**  
Colin Gibson, **Randy's Excel Tire Auto & Service**  
Dave Hamilton, **Delta Optimist**  
Cindy Phillip, **IRIS Optometrists & Opticians**  
June Rae, **Hal & June Meats and Deli**  
Ruth Scowcroft, **Albany Books**  
Roland Smith, **Illuminate Restorante**  
Tina Thygesen, **Century Group**

#### **Executive Director:**

**Ana Arciniega**  
**1333—56th Street**  
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## BIA NEWS

- The BIA has to go through a renewal process every five years. On April 4th the Mayor and Council unanimously approved the renewal of the BIA from 2011-2016.
- The BIA office has been moved to #202 1624 56th St.—we are now at the corner of 16th and 56th Street.
- The BIA and LBA have partnered to distribute tourism books at the Swartz Bay ferry terminal from the May long weekend until Labour Day long weekend. We will use the South Delta Leader's Sideroads magazine and Delta Optimist's Tourism Guide books.

## Coming up....

**Pencil these dates in your calendar. Details to be sent for each activity closer to the date.**

### **MAY**

1-22: Pick the Flick Contest

### **JUNE**

17: Summer in Tsawwassen publication (co-op advertising opportunities)

25: Tsawwassen Multicultural Showcase at Bayside Village square

### **JULY**

23: Tsawwassen Outdoor Movie Night at Diefenbaker Park

### **AUGUST**

1: Sun Festival Parade - BIA Float

6: Tsawwassen Outdoor Movie Night at Diefenbaker Park

20: Tsawwassen Outdoor Movie Night and Block Party at Tsawwassen Town Centre Mall

### **BIA Mission Statement:**

***To maintain and enhance the commercial area in Tsawwassen as a place to live, work, shop and visit by developing and initiating innovative programs and promoting unique assets of the community.***