



# BIA Connections

TEL: 604-943-0502

BIAOFFICE@SHOPTSAWWASSEN.COM

MARCH 2008

## WELCOME NEW TSAWWASSEN BUSINESSES!

Gaye Mounsey has opened the Gallery House, furniture consignment by the Delta Bike store.

Welcome Dallas Woeste who recently opened Mz Mint Boutique, next to the Liquor Store.

Sheldon Boreen has opened The Quiet Mind.

## SOME CHANGES IN TOWN...

Welcome to Janice Kam as the new manager at Westland Insurance.

Bill Montgomery is the new manager at Home Hardware.

The following businesses are no longer in operation in Tsawwassen:

- Delta Academy of Dance
- Options Embroidery

**DO YOU WANT TO ADVERTISE DURING OUR MOVIE NIGHTS? BOOK TODAY!!**

## Annual General Meeting

This is it! We have only ONE meeting in the year and it is coming up on **Monday, April 14, 2008** starting at 6:30 p.m. at Illuminate Restorante.

As this is the year we launch the Outdoor Movie Nights in Tsawwassen our guest speaker is Gordon Hardwick, Manager of Community Affairs at the British Columbia Film Commission. He will be speaking to us about "Tsawwassen and Film Industry Opportunities".

This is a FREE event! Commercial property owners, business owners, managers and staff are invited to attend (maximum two per business). Invitation includes a glass of wine, appetizers, feature presentation, door prizes, and an opportunity for you to get to know and network with other business owners and board members.

Our "official" part of the meeting will include approving our budget for next year, selecting our new board of directors and receive brief updates by our President and Executive Director.

**We ask that you RSVP your attendance by April 4, 2008 by calling the BIA office at 943-0502 or email [biaoffice@shoptsaawwassen.com](mailto:biaoffice@shoptsaawwassen.com)**

We hope you can join us!



### 18th Annual General Meeting

Illuminate Restorante  
Monday April 14, 2008  
6:30—9:00 p.m.

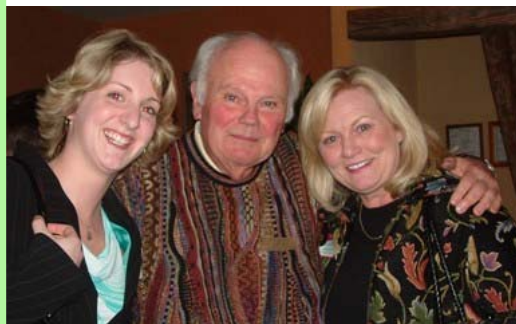
#### Agenda:

6:30 p.m. Wine, appetizers and networking (cash bar opens)

7:30 p.m. Annual General Meeting (President's Report, Budget, Nominations and Presentations)

8:00 p.m. Guest Speaker, Gordon Hardwick BC Film Commission. "Tsawwassen and Film Industry Opportunities" followed by a Question and Answer period.

8:45 p.m. Door Prize Draws and Meeting conclusion.



# Tsawwassen Happenings

Beach Grove Laser Clinic recently celebrated their One-Year Anniversary with a series of Customer Appreciation Events. Along with refreshments & lots of give-aways, the event included a free Seminar on Laser Technology by the clinic's resident science expert, Jeffrey Seitz.

"We take pride in educating our customers about each and every service offered at Beach Grove Laser," Jeffrey explains. "We had an overwhelming response to our events this week, and we are proud to have become Delta's leading provider for skin care as well as skin care education."

The clinic is already looking forward in 2008, with a line up of new services and products that will be launched in the coming months. They recently introduced Botox and dermal fillers to their suite of specialized services, and plan to launch enhanced acne treatments, sclerotherapy and yet another line of exclusive skin care products.



Congratulations to **Dr. Joan Hansen** who recently celebrated 25 years of practice in our community. Joan



combined their Christmas celebration and the 25th anniversary party and invited all her staff for a wonderful weekend at Harrison Hot Springs Resort. They lounged and swam in the

hot pools, had treatments in the spa, and dinner in the Copper Room. It was a girls getaway weekend, and a fun team building time, and even new Mom, Dr. Giulia Devuono was able to leave baby with Dad and join us!

James Latheron, owner of **South Side Floors**, has been a Tsawwassen resident since 1986 and has been working in the flooring business for 20 years. He renamed his business (formerly known as Clarkson White) in Tsawwassen but kept the staff and crew. He has expanded the business to all types of flooring including wood, tile, slate, vinyl and specializes in both commercial and residential projects.

His goal is to be more environmentally conscious and he offers many excellent products that save pounds of waste and uses carpets that have a 40% recycled content. They use eco friendly adhesives when appropriate and offers cork and bamboo floors. Visit James when planning your next project!



Thank you to the 87 businesses who are participating in this year's spring promotion:  
"The Great Bunny Search"

If you have not participated in one of our promotions before, we encourage you to do so. They are free and easy to do!! We have three Tsawwassen wide promotions a year: spring, summer and fall.

The objective of the BIA promotions is to raise awareness of the variety of businesses in Tsawwassen. It is not our goal to increase your immediate sales but to increase your visibility. It is an opportunity to get traffic through your door that you might not otherwise get. It is up to our wonderful businesses to wow customers with your customer service, to show them your awesome products or services, and to entice them to return.

Our next promotion is the popular "Capture the Flag" starting June 21 with a special Flag Raising Ceremony at the Rotary Square. More details will come to you soon.

**Shop Tsawwassen...it's Your town!!**

## BIA Mission Statement:

*To maintain and enhance the commercial area in Tsawwassen as a place to live, work, shop and visit by developing and initiating innovative programs and promoting unique assets of the community.*

**Have a story to tell? Expansions? New Managers? Open Houses and Events?**

**We would love to hear from you!  
Send us an email at [biaoffice@shoptsawwassen.com](mailto:biaoffice@shoptsawwassen.com)  
with your story ideas and pictures.**

**The newsletter is also available on our website at [www.shoptsawwassen.com](http://www.shoptsawwassen.com)**

## Support Kinsmen!!

The Culinary Olympic Team of British Columbia and Kinsmen Retirement Centre Foundation will be hosting a special fundraising event 6 pm, Friday, March 14, 2008 at the Kinsmen Recreation Centre, 5430 10<sup>th</sup> Avenue, Tsawwassen.

This event will feature ten chefs from the Team, each preparing a different food item. These special food items will be paired with an appropriate, premium wine. We are pleased to confirm the participation of the following members of Team BC:

Chef Poyan Danesh, The Pear Tree Restaurant, Burnaby  
 Chef Raman Anand, The Sutton Place Hotel, Vancouver  
 Chef Dean Hossack, Okanagan Golf Club, Kelowna  
 Chef Andrew Dickinson, Victoria Golf Club, Victoria  
 Chef Rajeer Arora, The Coast Tsawwassen Inn, Delta  
 Chef Jeffery Young, Long Beach Resort, Tofino  
 Chef Jurgen Jurgens, The Sutton Place Hotel, Vancouver  
 Chef Ryan Cain, Marriott Pinnacle Hotel, Vancouver  
 Chef Jerrick Anglim, Marriott Hotel, Richmond; and  
 Chef Tobias MacDonald, La Belle Auberge Restaurant, Ladner.

The Team is coached by Chef Bruno Marti, La Belle Auberge Restaurant; the Team Captain is Tobias MacDonald. The Team will compete this October in the World Culinary Championships, Germany. This event affords the team an opportunity to refine their menu and showcase their special



foods in preparation for competition at these Olympics. It also serves as a fundraiser to assist in financing the Team's trip to Germany to represent the province and a fundraiser for the Kinsmen Retirement Centre to assist in financing a renovation project at the Recreation Centre.

Mr. Bruno Marti has coached the Canadian Culinary Olympic Team in the past has won numerous awards at previous world championships, including the gold, silver and bronze

medals. Bruno's team for 2008 will be a British Columbia based team.

We recognize that this will be a wonderful evening to sample premium foods and wines while at the same time support two worthwhile charities. Please consider attending the event and we encourage you to share this information with your colleagues and friends.

**Tickets are available at \$75 each and can be purchased at the Recreation Centre, 5430 10<sup>th</sup> Avenue, Tsawwassen; and Mud Bay Wines, Tsawwassen.**

## Are you in??

### Outdoor Movie Nights

#### Sponsorship Opportunity:

**We are expecting big crowds on July 19, August 2 and August 30 at our first year of outdoor movie nights. As people sit comfortably on their chairs, you have an opportunity to feature your business. Be part of this great event and highlight your business in a three-story high screen!!!**

#### **People's Choice**

Have an opportunity to highlight your business to the community before the shows begin. Slide show presentation will run multiple times from 9:00 p.m. with Trivia questions highlighting the ads and creating an interesting focus point to the ads

Sponsors for the evening will be recognized on the BIA's website

- 1 show sponsorship = \$200
- 2 show sponsorship = \$350 (\$175 each show)
- 3 show sponsorship = \$450 (\$150 each show)
- Deadline to book sponsorship: March 31, 2008

#### **Golden Globe**

Limited to 3 sponsors per show.  
 Logo in all advertising and promotional material in local media and BIA website.  
 Advertising (commercial with audio or power point format up to 1 minute in length) just before the movie begins.

- 1 show sponsorship = \$750
- 2 show sponsorship = \$1,200 (\$600 each show)
- 3 show sponsorship = \$1500 (\$500 each show)
- Deadline to book sponsorship: March 31, 2008

#### **Oscar (only 1 night available)**

Exclusive title sponsor of the movie night.  
 Logo in all advertising and promotional material in local media and BIA website  
 Your representative will address the spectators to introduce the movie.  
 Your company can help the BIA choose the movie to be shown for the night, with the understanding that the theme for this year is to highlight a movie with a "Tsawwassen" connection.  
 Advertising (commercial with audio or power point format up to 1 minute in length) to be shown just before the movie begins.

Title show sponsorship = \$2,000  
 Deadline to book your sponsorship: March 31 2008

**Visit [www.shoptsaawwassen.com](http://www.shoptsaawwassen.com) for details!**



## **BIA Board of Directors**

**2007/08**

**President: Dave Hamilton,**

**The Delta Optimist**

**Vice President: Elisabeth**

**Wagner. Wagner's**

**European Fabricare**

**Treasurer: Cindy Phillip,**

**IRIS Optometrist Opticians**

**Secretary: Tina Thygesen,**

**Century Group**

### Directors:

**Bob Tate, Beach Grove Golf**

**Club**

**Roland Smith, Illuminate**

**Restorante**

**Peter Sziklai, Tsawwassen**

**Collision**

**Gail McEwan, Smarty's Quality**

**Children's Consignment**

**June Rae, Hal & June Meats and**

**Deli**

**Ruth Scowcroft, Albany Books**

### Executive Director:

**Ana Arciniega**

**1333—56th Street**

**Delta, BC V4L 2A6**

**604-943-0502**

**[biaoffice@shoptsawwassen.com](mailto:biaoffice@shoptsawwassen.com)**

**[www.shoptsawwassen.com](http://www.shoptsawwassen.com)**

# Sun Festival Plans

2008 is British Columbia's 150th Anniversary and the Sun Festival is celebrating with a PARTY this BC Day long weekend!

Sunny Sam, the Sun Festival Committee Members and presenting partner the Business Improvement Association (BIA) of Tsawwassen, invite you to join us this August 2, 3 & 4 for our celebrations!

### **Can you sing? Dance? Play in a band?**

Our main stage will feature some local talent this year and if you would like to be considered please drop off a promo tape or cd and pics/bio to 'Sunfest BC150 Talent Search' at the Delta Cable front office, 5381 48th Avenue, Ladner, BC. **DEADLINE April 1st /2008...only those chosen will be contacted.**

### **Are you celebrating?**

Let us know what birthday or anniversary your business or organization is celebrating and we'll add you to our invitation list!

### **Skateboard Competition**

For information on the Skateboard Competition please contact Dan Pageau of 'One Love Skateboard Shop' at 604-943-

9333 or by email at

[oneloveskateshop@hotmail.com](mailto:oneloveskateshop@hotmail.com)

### **Parade and International Market**

The applications for the parade and vendors will be uploaded on the Bia website [www.shoptsawwassen.com](http://www.shoptsawwassen.com) and click on the Sun Festival tab.

**For sponsorship opportunities and to get involved please contact Laura Mathews - Coordinator**

**Tel: 604-720-1353**

**Address: P.O. Box 1254 Postal Station A Delta BC, V4M 3T3 or**

**E-mail: [laura.mathews@dccnet.com](mailto:laura.mathews@dccnet.com)**



# Support SDSS grads!

## **SOUTH DELTA SENIOR SECONDARY (SDSS)**

**FUNDRAISER FOR 2008 DRY GRAD**



## **SPRING AND MOTHER'S DAY HANGING BASKET SALE**

**BRIGHT, BEAUTIFUL & LONG LASTING 12" POTS**

**EARLY BIRD PRICE - \$25 EACH (TAX INCLUDED) - IF ORDERED BEFORE MARCH 14<sup>TH</sup> OR**

**\$30 EACH (TAX INCLUDED) - IF ORDERED BETWEEN MARCH 15<sup>TH</sup> AND APRIL 10<sup>TH</sup>**

**PICK UP ORDERS AT  
1631 56<sup>th</sup> Street  
SATURDAY, MAY 10<sup>TH</sup>  
(Between 10 and 2)**

PRINT ORDER FORM @

[www.deltasd.bc.ca/SD/pac](http://www.deltasd.bc.ca/SD/pac)

For more information call: 604-612-6042