



BIA Connections

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JANUARY 2008

WELCOME NEW TSAWWASSEN BUSINESSES!

Giovanni Mantovani is the new owner of Giovanni's Deli at the Tsawwassen Town Centre Mall

Vancity has opened up their new branch in Tsawwassen. Welcome Paul Cockshutt as their new manager.

Irene Nguyen has opened Bay Nails next to Seven Eleven.

SOME CHANGES IN TOWN...

Geoff McMartin is the new manager at the Bank of Montreal

Mark Redman is the new manager of Envision Financial replacing Reggie Sahota

Cecelia Lawson is the new manager at the Royal Bank

Outdoor Movie Nights

Dates:

Saturday July 19

Saturday August 2 (Sun Festival Weekend)

Saturday August 30

Mark your calendars!!

Outdoor Movie Nights in Tsawwassen

We are very excited to introduce a new family event in Tsawwassen that has been very popular in many other communities. On our inaugural year, which coincides with BC's 150th Anniversary, we would like to highlight movies that were shot in Tsawwassen to give our participants a local Hollywood flavour.

Our three nights of outdoor movies will welcome families, youth, and seniors in various locations in Tsawwassen. The

events will welcome partnerships with local businesses and community service clubs to offer entertainment, food, maintenance and security prior, during and after the feature film.

We hope you choose to be part of the first Tsawwassen Outdoor Movie Nights. We also welcome your input, ideas and participation in the organizing committee. If you have any questions about these planned events, please call 943-0502 or email biaoffice@shoptsaawwassen.com

Outdoor Movie Nights Sponsorship Opportunity:

People's Choice

Have an opportunity to highlight your business to the community before the shows begin.

Slide show presentation will run multiple times from 9:00 p.m.

Sponsors for the evening will be recognized on the BIA's website

1 show sponsorship = \$200

2 show sponsorship = \$350 (\$175 each show)

3 show sponsorship = \$450 (\$150 each show)

Deadline to book sponsorship: February 28, 2008

Golden Globe

Limited to 3 sponsors per show.

Logo in all advertising and promotional material in local media and BIA website.

Advertising (commercial with audio or power point format up to 1 minute in length) just before the movie begins.

1 show sponsorship = \$750

2 show sponsorship = \$1,200 (\$600 each show)

3 show sponsorship = \$1500 (\$500 each show)

Deadline to book sponsorship: February 15, 2008

Oscar (only 2 nights available)

Exclusive title sponsor of the movie night.

Logo in all advertising and promotional material in local media and BIA website

Your representative will address the spectators to introduce the movie.

Your company can help the BIA choose the movie to be shown for the night, with the understanding that the theme for this year is to highlight a movie with a "Tsawwassen" connection (i.e. filmed locally)

Advertising (commercial with audio or power point format up to 1 minute in length) to be shown just before the movie begins.

Title show sponsorship = \$2,000

Deadline to book your sponsorship: February 1, 2008

Tsawwassen Happenings

Envision Financial has been named one of Canada's 50 Best Employers for the sixth consecutive year! This year, Envision has earned a ranking of number 8! This is highly consistent with last year's number 7 ranking and marks the third straight year Envision has placed in the top 10.

Also of note in this year's study were the rankings of other financial institutions including **Scotiabank Group** (Toronto) at number 19.

Congratulations to our Tsawwassen branches of both Envision and Scotiabank for making one of the 50 Best Employers in Canada. Keep up the great work!



We would like to thank the 11 students from Vancouver College (8), Little Flower Academy (1), Southpointe Academy (1) and South Delta Senior School (1) who helped us remove Christmas lights from over 100 trees along 56th Street, 12th Avenue and at the entrance to Tsawwassen last Sunday, January 13. You were wonderful!!!

Want to be featured in the newspaper?? The **South Delta Leader** will be increasing its business coverage and they are on the lookout for some great business stories to tell their readers. Subjects can range from—but are not limited to—a new business in town, one celebrating a noteworthy anniversary or one that is doing something unique or innovative. They also want to be able to bring the personalities behind the business to the forefront. They are a "people paper" and there are undoubtedly plenty of interesting business people in Tsawwassen.

So, if you have a good story to tell or even a "tid bit"—short newsy items to accompany their expanded business section please contact Philip Raphael, Editor at 948-3640 or email editor@southdeltaleader.com.

BMO Bank of Montreal is pleased to announce the appointment of Geoff McMartin as their new Branch Manager. Geoff is a resident of South Delta, active in the community, and looking forward to meeting his new clients and neighbours. Welcome to the community Geoff!!



The BIA offered their 12th Annual Free Gift Wrapping service to all who shopped at any commercial business in Tsawwassen. We were very lucky to partner with a group of fantastic ladies from Kinsmen who helped us deliver this service; with their work, they raised \$1,000 to finance one of their Christmas events. The service was offered for 11 days and they wrapped over 700 packages. Many shoppers gave us donations of cash, toys and food. We were able to redirect those gifts to local charities including Deltassit and the Delta Association for Child Development's Gift of Speech campaign. Thank you to Town Centre Mall for providing us with a free space!!



This is the wonderful team of board members, BIA members and community friends who helped us put up the lights along 56th Street and 12th Avenue back in November 2007. Thank you to the Coast Tsawwassen Inn for sponsoring our breakfast prior to the morning of work. Thank you to all!!!

BIA Mission Statement:

To maintain and enhance the commercial area in Tsawwassen as a place to live, work, shop and visit by developing and initiating innovative programs and promoting unique assets of the community.

Have a story to tell? Expansions? New Managers? Open Houses and Events?

**We would love to hear from you!
Send us an email at biaoffice@shoptsawwassen.com
with your story ideas and pictures.**

**The newsletter is also available on our website at
www.shoptsawwassen.com**

COMING EVENTS:

Brian Tracy, North America's premier sales trainer and business development coach, will be appearing at the Vancouver Center for the Performing Arts on Tuesday, February 5th from 9:00 am to 5:00 pm .

Brian's world renown marquee program "Strategic Selling" is a must for anyone committed to making 2008 their best year ever! This program is suited for small business owners, managers and anyone in sales. This program is seen by tens of thousands of people annually and has a proven track record of increasing revenue and performance.

Retail BC members have the opportunity to receive a special discounted group rate. Any company that puts its own group together will be eligible for additional block rate discounts.

For ticket and pricing information call Davin Hope at 604-899-1822 or 604-219-6870. *This event will sell out! Reserve your seats AND remember to mention you are a Retail BC member to receive your exclusive discount.

**Retail BC's Retail Comic Relief Event
March 4, 2008 at 7:00 p.m.**

*The New Revue Theatre, Granville Island,
Vancouver*

Retail BC is excited to bring an evening of laughter, networking and an overall great time to you and your staff, after a crazy holiday season!

This new event is a great opportunity to involve you and your staff in the retail community and acknowledge those who continue to support Retail BC. The 1st annual evening of *Retail Comic Relief* is just the type event for owners, managers, staff and industry suppliers! It was a great year of sales and that is reason enough to have a party and celebrate the industry!

Retail BC Members: \$35 per person
Regular Cost: \$45 per person
*** Ticket cost includes a drink, appetizers and an evening you won't soon forget! ***

We need you!!

We Are Looking for new Board Members

The BIA of Tsawwassen is dedicated to improving the visibility of the commercial downtown. Help us by becoming a Board of Directors member! Requirements are:

1. You must be a manager or owner of a commercial business on 56th Street or 12th Avenue.
2. You must care about the Tsawwassen Business Community
3. You must be able to attend most all the monthly Board meetings (1st Tuesdays at 8:00 a.m.)
4. You must agree with the BIA of Tsawwassen Bylaws.
5. Board members are elected by the membership at the annual meeting for two year terms.

Our next Annual General Meeting is scheduled for Monday April 14 at 6:30 p.m. at Illuminate Restorante. Our fiscal year begins on July 1, 2008.

Tsawwassen Business Directory



Last year we produced and distributed a business Directory to all members. It is **very important** that we invest the funds in initiatives that our useful to our members.

Please respond to the following questions:

1. Did you refer to the Directory
 - a. Frequently
 - b. A couple of times
 - c. Never
2. Would you like us to produce the 2008 Tsawwassen Business Directory? **Yes No**

Outdoor Movie Nights—Committee Members Wanted

We would like to invite our members to get involved with the organizing of these great community events! We are looking for people interested in serving in the organizing committee. Positions include co-Chair, entertainment, food, security, volunteer coordinator and more.

Think you might be interested? No experience is necessary! Just **CALL 943-0502** or **EMAIL** biaoffice@shoptsawwassen.com or fax 604-484-9112 or mail your name and business to 1333-56th Street Delta V4L 2A6.

I would like to find out more about being a Board Member

I would like to be part of the Outdoor Movie Night committee

I have responded to the two Directory questions

Name and Phone Number: _____

Business: _____



BIA Board of Directors

2007/08

President: Dave Hamilton,

The Delta Optimist

Vice President: Elisabeth

Wagner. Wagner's

European Fabricare

Treasurer: Cindy Phillip,

IRIS Optometrist Opticians

Secretary: Tina Thygesen,

Century Group

Directors:

Bob Tate, Beach Grove Golf

Club

Roland Smith, Illuminate

Restorante

Peter Sziklai, Tsawwassen

Collision

Gail McEwan, Smarty's Quality

Children's Consignment

June Rae, Hal & June Meats and

Deli

Ruth Scowcroft, Albany Books

Executive Director:

Ana Arciniega

1333—56th Street

Delta, BC V4L 2A6

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www.shoptsawwassen.com

Rivermania—can you benefit from it?

What is Rivermania?

Festivity planning is in full swing as British Columbia gears up to celebrate its 150th year, and the year's not-to-be-missed event - BC150 Years: Rivermania

The summer of 2008 is your chance to escape the ordinary and indulge your passion for adventure. Become a part of a unique cultural experience – Rivermania, celebrating the history of the Fraser River and its Peoples and will also recognize the 200th anniversary of Simon Fraser's exploration of the Fraser River. The celebration begins in Prince George on August 24, where a flotilla of boats will begin the journey down the Fraser River to its end in Steveston on September 28, which is also B.C. Rivers Day. The flotilla will stop in communities along the way to take part in outdoor wilderness excursions and dazzling celebrations. In addition to participating in community events, people will also have the option to travel with the flotilla. Join in for one day or one week – the experience is yours to create. You'll discover rich First Nations cultures, experience outdoor wilderness excursions, and immerse yourself in spectacular natural beauty. Be here for Rivermania in 2008 and become a part of the adventure.

The current list of participating communities includes Prince George, Quesnel, Soda Creek, Williams Lake, Lillooet, Lytton, Boston Bar, Yale, Hope, Mission, Harrison Hot springs, Sto'lo, Abbotsford, Fort Langley, New Westminster, Maple Ridge/Pitt Meadows, Surrey, Delta, and Steveston in Richmond.

Rivermania is an opportunity to highlight local attractions, to draw tourists and drive economic development along the Fraser River. The BC150 Years event provides a great opportunity to promote our communities.

Could there be something for you? Be creative!!

The Delta Spirit of BC Community Committee is planning a packed full weekend. With Rivermania being marketed worldwide, what a wonderful opportunity for us to showcase Delta. This event will be of

interest to a wide variety of people – from those wishing adventure tourism to those willing to be surprised.

The Flotilla will arrive at Deas Island Park on Friday September 26th. They will be welcomed by Delta dignitaries, hosted at a reception and shuttled to local accommodation. Friday in the Park will cater to school-aged children as the Voices of the Fraser (interactive theatre) tell them of the history of Delta.

Saturday will begin with a Pancake breakfast and the send off by the Tsawwassen First Nations for the Delta (non motorized) Flotilla from Deas Island to the Government Wharf at the foot of Elliott Street in Ladner. They will be met by Mayor and Council dressed in period dress and the First Nations.

The Day in Ladner Village will have:

- Heritage fishing boat and farming equipment
- Voice of the Fraser – doing a couple shorter performances
- Clam Chowder Bake Off
- Entertainment Stages (3 are planned)
- Horse and Carriage historical tours
- Historical Walking Tours of the Village conducted by the Delta Museum in Period Dress
- Moonlight Ladner Market (4:00 pm to 11:00 pm)

Sunday will be the send of the Rivermania Flotilla as they proceed to Richmond for their final stop.

Pancake Breakfast

Although these activities are in Ladner, the Delta Spirit of BC Community Committee would like to showcase more of Delta with promotion of what is available in the other communities. Promotion is available through the website that is being created or the brochures that are being produced.

Get involved!!

For more information contact Carlene Lewall at carlene@telus.net or come to one of the Rivermania meetings – 1st Monday of each month at the Ladner Library meeting room.