



BIA Connections

TEL: 604-943-0502

BIAOFFICE@SHOPTSAWWASSEN.COM

JANUARY 2011



Show us your LOVE

Valentine's Window or Business Decorating Contest

Decorate your windows and businesses showing off your pink and red hues - show the LOVE in your business during the month of February with special LOVE promotions, special displays, special product, staff involvement (costumes of some type) or whichever other way you can show your **LOVE**.

WHY DO IT?

- First of all to show our shoppers that Tsawwassen businesses know how to appreciate their customers (and have fun too!) and,
- To enter to win free ads or Tsawwassen Shopping Dollars!

Have your business decorated by **Friday February 4th** and our cupid board members will be around from Feb 5 to 7th to pick a WINNER:

1. Winner will receive **two free 1/4 page ads in both local newspapers** (BIA logo and brief message will have to be included in the ad).
2. Second prize of \$100 Tsawwassen Shopping Dollars and,
3. 3rd Prize of \$50 Tsawwassen Shopping Dollars.

All businesses who participate will also be on the back of the shopping dollars so winners can shop at your place of business.

DEADLINE TO RSVP YOUR PARTICIPATION IS **Thursday January 31**

By email at biaoffice@shoptsaawwassen.com or leave a message at 604-943-0502. You just have to say—I want to be in the Show the Love contest—and you will be entered right away.

Remember—Our secret judges will be visiting your business between February 5 and 7th and the prizes will be awarded on February 8th.



Year at a Glance

Pencil these dates in your calendar. Details to be sent for each activity closer to the date.

FEBRUARY

1-15 Show the Love window contest!

APRIL

1: Easter Crafts at Tsawwassen Town Centre Mall. Launch of the Great Bunny Search.

1 - 18: Great Bunny Search Promotion
11: Annual General Meeting - Location to be confirmed

MAY

1-15: Pick the Flick Contest

JUNE

17: Summer in Tsawwassen publication (co-op advertising opportunities)
25: Tsawwassen Multicultural Showcase at Bayside Village square

JULY

23: Tsawwassen Outdoor Movie Night at Diefenbaker Park

AUGUST

1: Sun Festival Parade - BIA Float
6: Tsawwassen Outdoor Movie Night at Diefenbaker Park
20: Tsawwassen Outdoor Movie Night and Block Party at Tsawwassen Town Centre Mall

OCTOBER

1-31: I got it in Tsawwassen Contest

NOVEMBER

30: Christmas in Tsawwassen publication (co-op advertising opportunities)

DECEMBER

3: Courtyard Christmas event
17 - 24: 16th Annual Free Gift Wrapping Service.

THANK YOU

TO ALL WHO PARTICIPATED IN THE BIA'S CHRISTMAS EVENTS: Street lights, Courtyard Christmas & Gift Wrapping



We had a fantastic **Courtyard Christmas** event under the glass roof at the **Tsawwassen Shopping Centre** on December 4. The day was beautiful and thanks to the **Rotary Club of Tsawwassen** volunteers we were able to set up the area very quickly. By 3 p.m. the place was packed with family and friends of members of 2 lovely choirs: Southpointe Academy and Delta Community Choirs. We also had Victorian carolers, crafts (donated and run by **Bank of Montreal**), a Christmas tree, gingerbread cookies (donated by **Hal & June's**), coffee (donated by **Petra's Cafe**), and hot chocolate (donated by **56th Street Bakery**). Santa handed out goodie bags to the children with \$5 Tsawwassen Shopping Dollar inside! Rudy from Operation Red Nose visited along with Bosley's mascot. For more photos visit www.shoptsaawwassen.com (Photo Gallery)



Board members, South Pointe Academy Students and friends helped us **Light Up Tsawwassen** (over 90 trees along 56th Street and 12th Avenue). Special thanks to the **Coast Tsawwassen Inn**, who donated a delicious brunch for all the worker bees! We also had our **2nd Christmas store decorating contest** with a secret judge checking all our entries. Our winner was My Party Rentals, who was featured in our Christmas in Tsawwassen section published in the South Delta Leader's Celebrate Magazine (Dec 3). Congratulations!



Thanks to the 4 local groups who partnered with us to offer our **15th Annual Free Gift Wrapping Service**: Reach Child & Youth Development, Beta Sigma Phi, Soutpointe Academy Grads and CMHA-Delta. The BIA paid them \$10 per hour per volunteer to provide **44** hours of free gift wrapping for all those shopping locally. The 4 groups were able to raise over **\$2,000** for their causes by wrapping over **400** packages! Also, thanks to Century Group and the Tsawwassen Town Centre Mall for providing us with a free space.

Tsawwassen Happenings

NEW DIGS:

- **Delta Bike Company** has jumped to the other side of the parking lot and set up at the old My Party Rentals site. Visit them in this wonderful new location.
- **Tsawwassen Insurance** bumped across the walk way at the old Men in Mind store. They have a great new space to deal with all your insurance needs.
- Although it is not technically a “new dig” - **Home Building Centre** is getting a facelift! Renovations have started and will include landscaping, enhanced parking and a fresh new look!

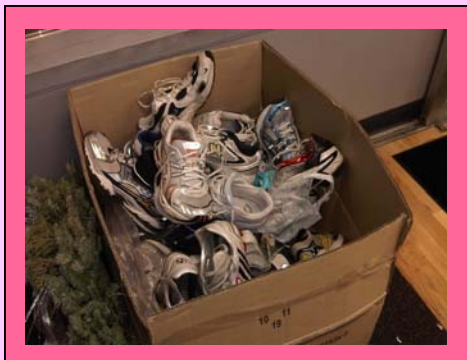
WELCOME NEW BUSINESSES:

- Welcome to Robin Dhillon, owner of **The Source** (between Coast Capital and Tsawwassen Wellness Centre) - Telephone: 604-943-0050
- **Cyber 911** has opened at the Oliva Building (facing the Waterford Building) - contact Mary Drab at 604-940-2911 for all your computer repairs.
- Peter and Linda Hull's daughter Sam, has opened **Café 56**, which is now open for dinner. It will be 56th Street Bakery during the day and Café 56 in the evenings—take outs and wireless internet available. 604-943-1004
- Did you know that **Sublime** has a stationary section called **Sublime Office Corner**? Find all your supplies for students and businesses. They take orders too - Check them out! 604-943-0117



WELCOME NEW MANAGERS/OWNERS:

- **Coast Capital Savings Credit Union** will have a new manager starting February, welcome Trish Greenlay. A fond “See you later” to Mitch Johnson who will move to another branch!
- Welcome new owners Jasper & Ezra Lee of the **Tsawwassen Lottery Store**—besides lottery they have a great selection of cigars!! Visit them at the Tsawwassen Town Centre Mall.



DOING SOMETHING GOOD:

- **The Run Inn** is having a “SHOE DRIVE”. They are collecting old runners to send to those less fortunate in Guatemala. Go through your closet and drop off all your runners and give them a new life by donating them to people who will really appreciate them. Please drop off at their store (by RONA) until the end of January. Questions? Contact 604-943-4661
- **KinVillage Community Centre** is having their 6th Annual Books, Board Games, CDs & DVDs Sale on Jan 27 (2 to 9 p.m.), 28 (9 to 9 p.m.) and 29 (9 to 5 p.m.). 5430 10th Ave—604-943-0225.

DO WE HAVE IT RIGHT?

This is a reminder that you have until the end of January to send us any changes to your web directory information. Everyone should have received a letter with the details that we have on file—this is your chance to correct or add any information. We will print and distribute a hard copy of the 2011 Tsawwassen Business Directory for your use at the end of February. We are also looking for updated pictures of you/your staff or your store exterior, Google Maps links, Facebook addresses, email addresses, etc. Our website receives many hits from people looking for Tsawwassen businesses and our goal is to have updated information.

CONTRIBUTE!

Have a story to tell? Expansions? New Managers? Open Houses and Events? We would love to hear from you! Send us an email at biaoffice@shoptsawwassen.com with your story ideas and pictures.

The newsletter and all past issues are also available on our website at www.shoptsawwassen.com



BIA Board of Directors 2010/11

President: Linda Mallard, Tsawwassen Wellness Centre

Vice President: Kristin Bishop, The Coast Tsawwassen Inn

Secretary: Shannon Taylor, Tsawwassen Town Centre Mall

Treasurer: Bob Tate, Beach Grove Golf Club

Directors:

Chrissie Bowker, **South Delta Leader**

Colin Gibson, **Randy's Excel Tire Auto & Service**

Dave Hamilton, **Delta Optimist**

Cindy Phillip, **IRIS Optometrists & Opticians**

June Rae, **Hal & June Meats and Deli**

Ruth Scowcroft, **Albany Books**

Roland Smith, **Illuminate Restorante**

Tina Thygesen, **Century Group**

Executive Director:

Ana Arciniega

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Welcome Trudy

In October 2010, **Trudy Buzdon-Barber** took on the position as the BIA assistant. She truly loves living in Tsawwassen as she and her husband have now been living here for 10 years with their two young daughters.



You may have run into Trudy around town as she also works for the Corporation of Delta at the South Delta Recreation Centre running children's programs and works at a variety of special events held in Delta throughout the year.

She will be stopping in at your businesses during 2011 as she updates files and photos of the BIA members. Be sure to send a note in to her if your business has moved, hired a new employee, is running a sale, has new products, or is organizing a special event such as a fundraiser. Trudy will be sure to post it on the BIA's web page and on the "NEW" facebook page to promote shopping in Tsawwassen!

WIN \$25 Tsawwassen Shopping Dollars! Join the **BIA** on Facebook and invite your customers and friends! The more friends you invite the more chances you will have to win \$25 Tsawwassen Shopping Dollars! Find us on FB under Tsawwassen Business Improvement Association!

Job Opportunity

The 2011 Census is staffing 35,000 jobs across Canada.

If you (or someone you know) are over 18 years old and can commit to at

least 20 hours per week including evenings, weekends and holidays, apply now.

Rates of pay (\$14.72 to \$18.04 an hour) vary by assignment. The work period is early March to the end of July 2011, depending on assignment. Please tell friends and family about opportunities to work on the census. Visit the 2011 Census website for more information.

To download and submit an online application, visit the website at

www.census2011.gc.ca



BIA Mission Statement:

To maintain and enhance the commercial area in Tsawwassen as a place to live, work, shop and visit by developing and initiating innovative programs and promoting unique assets of the community.